

TERMS AND CONDITIONS
Promotional Contest
Ceres 100% Rewarded | Ceres, 100% Premiado

1. Please read these terms and conditions ("Terms") carefully. These Terms apply to all individuals participating in the promotional contest ("the Contest") conducted by Pioneer Foods Groceries (PTY) LTD, Parc du Cap, Building 5, 10 Willie van Schoor Ave, Bellville, 7530 and collectively with M3 LDA, 24 de Julho, n° 2096, 4° Andar, Maputo, Mozambique, Tel. +258 84 916 7780, collectively referred to as "the Promoters."
2. If you do not agree to be bound by all or some of the Terms herein, please do not participate in the Contest. Instructions on how to participate in this Contest and all prizes are part of these Terms. By participating in this Contest, you expressly agree to be bound by these Terms and accept that the decision of the Promoters is final and not subject to correspondence. Prizes are not transferable or exchangeable in any form and, in particular, cannot be exchanged for cash.
3. The Contest is open to all citizens and legal residents of Mozambique, provided that the participant is also a resident of Mozambique at the time of winning and receiving a prize in this Contest. Participants must possess a valid Mozambican ID and/or passport. Persons excluded from participating in the Contest include anyone who is a director, member, partner, employee, or agent, or consultant ("Associates") of the Promoters and/or PepsiCo), or anyone directly or indirectly controlled, employed, or controlled by the Promoters, and/or immediate family members of the Associates, who are indirectly or directly connected or employed by any party in the capacities or relationships mentioned above, their advertising agencies, manufacturers, distributors, or bottlers of beverages identified by trademarks owned by or licensed to PepsiCo Inc. ("Disqualified Persons").
4. The promotional contest will run from November 28, 2024, at 12:00 AM, until February 28, 2025, at 11:59 PM ("Contest Duration"). The contest will take place throughout the territory of Mozambique.

The prize draws will be held on March 4, 2025, and the winners will be contacted and announced on the same day. The award ceremony will take place on March 8, 2025. The winners will be announced on Facebook/Instagram.

To participate/qualify for this contest, the participant must:

- a. Buy: 4 Ceres 100% 1L juice packs.
- b. After purchasing 4 Ceres 100% 1L juices, scan the QR code on the packaging or send "Hello" via WhatsApp to +258 841 412 381.
- c. Start the conversation on WhatsApp by sending "Hello" to the following number: +258 841 412 381.
- d. Fill out the registration form.
- e. Choose the proof of purchase option.
- f. Send a photo of your proof of purchase.

PRIZES:

Participants will have the opportunity to win prizes, which will be as follows:

Prize 1: Suzuki Swift 1.2 CVT GLX AT

Prize 2: Motorizada Lico/Rico 50 CC

Prize 3: Samsung Galaxy A55 128GB/8GB RAM

5. The promoter reserves the right to substitute prizes for others of equal or greater value at any time.
6. Unclaimed prizes after 30 days of the announcement will be forfeited.
7. Participants are eligible to win only one prize.
8. For the purpose of the draw, the winner database will be downloaded from the final entries. The number of winners will be entered into a randomized draw tool. Instructions will be given to the tool to provide a randomized number for Winner 1, 2, and 3. The corresponding number on the spreadsheet database will be the winners.
9. The names of the winners may be published on the Promoters' social media sites, and by participating in this Contest, participants grant permission to the Promoters to publish their names and photographs on the social media pages and website pages of the Promoters. Participants wishing to revoke this permission must inform the Promoters in writing. Winner's photographs may also be published and displayed at the store where the prize was won. Participants wishing to revoke this permission must inform the Promoters in writing.
10. Winners may be required to appear in any form of media and/or social media, without remuneration, subject to the condition that the winner may, at any time before such appearance, refuse the Promoters' request to do so.
11. Copyright, intellectual property rights, image rights, and any other rights related to the filming, publications, and photographs of the Contest (whether depicting the winner or not) will remain the property of Pioneer Foods Groceries (PTY) LTD, which reserves the right to publish them on its platforms.
12. Any participant who violates any of these terms and conditions or acts contrary to the spirit of this Contest may be prohibited from entering this or any other promotional contest of the Promoters or PepsiCo for a period deemed appropriate by the Promoters.
13. The Promoters reserve the right to cancel, amend, or alter the Contest and its rules or prizes (not yet awarded, for any other prize of comparable commercial value) at their discretion at any time if deemed necessary in their opinion and/or if circumstances so require, without notice, and no participant shall have recourse to such cancellation or alteration. Any changes will be disclosed in the contest information, or these Terms and Conditions will become effective immediately upon being changed or on the date determined by the Promoters. No participant shall have recourse against the Promoter for changes to the rules or prizes.

14. Entries that are unclear, illegible, or submitted through an incorrect entry mechanism, or that contain errors or come from Disqualified Persons, will be considered invalid. If the Promoter cannot contact a participant or complete the verification process after the draw of their entry, for any reason, such participant will be disqualified, and the draw of a substitute entry will occur in the same manner as the first draw.
15. The Promoters are not responsible for any defects in the Prizes. All additional costs, including but not limited to transportation, personal and incidental expenses, government taxes, or other applicable fees, are the responsibility of the winner and/or participants.
16. All participants and winners, as the case may be, indemnify the Promoters, their advertising agencies, advisers, appointed agents, suppliers, and bottlers of beverages identified by trademarks owned or licensed to PepsiCo Inc., its affiliates and/or associated companies, against all claims of any nature that may arise from and/or relate to their participation in any way in this promotional contest (including, as a result of any act or omission, whether by negligence, misrepresentation, misconduct, or otherwise by the Promoters and/or use of the Prizes).
17. All participants and winners are informed that, in accordance with the laws of the countries in which the Promoters operate, they are required to retain certain information (where applicable) of participants, entrants, and winners ("Personal Information") for a period of 3 (three) years. Such Personal Information to be retained by the Promoters includes (but is not limited to) full names, identity numbers, contact details, and confirmation of the receipt of the prize by the winners. Thus, the Promoters will require winners to complete and submit an information disclosure and indemnity agreement to allow the Promoters to ensure compliance with these rules, as well as applicable consumer rights laws in Mozambique. If any participant, entrant, and/or winner refuses or fails to comply with this rule for any reason, such participant, entrant, and/or winner will be considered to have rejected the Prizes, which will revert to the Promoters.
18. The failure of the Promoters to enforce any of the Terms at any instance will not give rise to any claim or right of action by any participant or winner, nor will it be considered a waiver of any rights of the Promoters in relation to the same.
19. All issues related to this Promotional Contest should be directed to the third-party agency responsible for managing the contest on behalf of the Promoters: M3, LDA 24 de Julho, nº 2096, 4º Andar, Maputo, Mozambique, Tel. +258 84 916 7780, NUIT 400 408 513.

Attachment A: List of participating products

Ceres 100% Fruit Juice 1L packs:

- 1 100% Apple
- 2 100% Cranberry
- 3 100% Cranberry Kiwi
- 4 100% Full Moon Harvest
- 5 100% Guava

- 6 100% Litchi
- 7 100% Mango
- 8 100% Medley of Fruits
- 9 100% Orange
- 10 100% Passion Fruit
- 11 100% Peach
- 12 100% Pineapple
- 13 100% Red Grape
- 14 100% Season's Treasures
- 15 100% Secrets of The Valley
- 16 100% Whispers of Summer
- 17 100% White Grape