

TERMS AND CONDITIONS – Ceres Too Good To Be A Secret Promotional Competition

1. Please read these competition terms and conditions (“Terms”) carefully. These Terms apply to all persons entering the promotional competition (“the Competition”) conducted by Ceres Fruit Juices (Pty) Ltd t/a Pioneer Foods International, P.O. Box 242, Paarl, 7620, and collectively with CREATE, LDA, Avenida Vladimir Lenine, nº 174, 10º Andar, Maputo, Mozambique, Tel. +258 21 420372, collectively (“the Promoters”).

2. If you do not agree to be bound by any or all of the Terms contained herein, please do not enter the Competition. Instructions on how to enter this Competition and all prizes form part of these Terms. If you take part in this Competition, you expressly agree to be bound by these Terms and accept that the “Promoters” decision is final and no correspondence will be entered into. Prizes are not transferable or exchangeable in any form and in particular cannot be exchanged for cash.

3. The Competition is open to all citizens and legal residents of Mozambique, provided that the entrant is also a resident of Mozambique at the time of winning and receiving a prize in this Competition. Entrants must be over the age of 18 (eighteen), and be in possession of a valid Mozambican Identity Document and/or valid passport. Persons that are excluded from entering the Competition include any person who is a director, member, partner, employee or agent of, or consultant (“Associates”) of the Promoters and/or PepsiCo), or any other person who directly or indirectly controls, is employed by or is controlled by Promoters, and/or immediate family members of Associates, who are indirectly or directly connected to or employed by any party in the aforementioned capacities or relationships, their advertising agencies, manufacturers, distributors or bottlers of beverages identified by the trademarks owned by or licensed to PepsiCo Inc. (“Disqualified Persons”).

4. The promotional competition will run from 21 November 2022 at 00:00 am and will end on 16 December 2022 at 23:59 pm (“Competition Duration”). The competition will run nationwide across Mozambique.

Draws for the weekly prizes will be held weekly on each Friday and winners will be announced and communicated on the same Friday.

Winners will be announced on Facebook/Instagram and contacted on the same day.

To enter/qualify for this competition the entrant must:

1. Purchase: 2 packs of Ceres 1L juice
2. After the purchase of 2 Ceres 1L juice, scan the QR code on the pack using WhatsApp:
3. Start the chat on WhatsApp by texting “Hi”
4. Fill in the registration form
5. Choose the till slip or no till slip option from the menu
6. Upload the till slip, if no till slip entrants are required to complete the questionnaire

Prizes:

Entrants will stand a chance to win weekly prizes which will be as follows:

Weekly Prizes

Prize 1: JBL PartyBox 110 Portable Bluetooth Speaker

Prize 2: Hisense 50" 4K Smart TV

Prize 3: Hisense 245L Freezer

The weekly prize draw will take place on the following dates with 3 winners per announcement:

25 November 2022

2 December 2022

9 December 2021

16 December 2021

Weekly prizes will be delivered to the winner's address.

5. The promoter reserves the right to substitute prizes of equal or greater value at any time.
6. Non-redeemed prizes 30 days after the announcement will be forfeited.
7. Participants are eligible to win one (1) weekly prize once.
8. The winners' names may be published on the Promoters' social media sites, and accordingly by participating in this Competition, the entrants allow the Promoters permission to publish their names and photographs on the Promoters' Social Media pages and website pages. Entrants who wish to revoke this permission must advise the Promoters in writing. The winners' photographs may also be published and showcased in the store where the prize was won. Entrants who wish to revoke this permission must advise the Promoters in writing.
8. The winners may be required to appear on any form of media and/or social media, for which no fee will be payable, and subject to the provision that the winner may at any time prior to such marketing appearance, decline the request by the Promoters to do so.
9. The copyright, intellectual property rights, image rights and any other rights vesting in the Competition footage, posts and photographs (whether depicting the winner or not) shall remain the property of Ceres, who reserves the right to use it in any way.
10. Any entrant who transgresses any of these terms and conditions or who acts in any way contrary to the spirit of this Competition may be banned from entry into this, or into any other Promoters or PepsiCo promotional competitions, for a period deemed appropriate by the Promoters.
11. Promoters reserve the right to cancel or amend or alter the Competition and its rules or prizes (not already awarded, to any other prize of comparable commercial value) at their own discretion at any time, if deemed necessary in their opinion and/or if circumstances arise outside of their control, without prior notice and no entrant shall have recourse for such cancellation or alteration. Any changes will be posted either within the competition information or these Terms and conditions shall become effective immediately after being altered or on such date as may be

determined by the Promoters. No entrant shall have any recourse against Promoter as a result of the alterations of the rules or prizes.

12. Entries which are unclear, illegible, or submitted via an incorrect entry mechanism or contain errors or from Disqualified Persons, will be declared invalid. If the Promoter is unable to reach any entrant or complete the verification process after drawing his/her entry for whatsoever reason, such entrant will be disqualified and the draw of a replacement entry shall take place in the same manner as the first draw.

13. The Promoters are not liable for any defect in the Prizes. All ancillary costs, including but not limited to transport, personal and incidental expenses, government taxes or other fees applicable, are the responsibility of the winner and/or entrants.

14. All entrants and the winners, as the case may be, indemnify the Promoters, their advertising agencies, advisers, nominated agents, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to PepsiCo Inc, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way whatsoever in this promotional competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoters and/or use of the Prizes).

15. All entrants and participants are advised that in compliance with the laws of the countries in which the Promoters operate, the Promoters are required to retain certain information (where applicable) of participants, entrants and winners ("Personal Information") for a period of 3 (three) years. Such Personal Information to be retained by the Promoters includes (but is not limited to) the full names, identity numbers, contact details and winner's acknowledgement of prize receipts. Accordingly, the Promoters will require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoters to ensure compliance with these rules, as well as with the applicable consumer rights laws of Mozambique. Should any entrant, participant and/or winner refuse or be unable to comply with this rule for any reason, such entrant, participant and/or winner will be deemed to have rejected the Prizes and it shall revert back to the Promoters.

16. A failure by the Promoters to enforce any one of the Terms in any instance(s) will not give rise to any claim or right of action by any participant or prize winner, nor shall it be deemed to be a waiver of any of the Promoters' rights in relation to the same.

17. All queries in connection with this Promotional Competition should be directed to the third-party agency responsible for managing the competition on the Promoter's behalf:

CREATE, LDA

Avenida Vladimir Lenine, nº 174, 10º Andar

Maputo, Moçambique

Nuit: 400126321

Attachment A: List of Participating Products

Ceres Fruit Juice 1L packs:

- 1 100% Apple
- 2 100% Cloudy Apple and Pear
- 3 100% Cranberry
- 4 100% Cranberry Kiwi
- 5 100% Full Moon Harvest
- 6 100% Guava
- 7 100% Litchi
- 8 100% Mango
- 9 100% Medley of Fruits
- 10 100% Orange
- 11 100% Passion Fruit
- 12 100% Peach
- 13 100% Pineapple
- 14 100% Red Grape
- 15 100% Season's Treasures
- 16 100% Secrets of The Valley
- 17 100% Whispers of Summer
- 18 100% White Grape
- 19 Nectar Apple
- 20 Nectar Cocopine
- 21 Nectar Mango
- 22 Nectar Mango/Orange
- 23 Nectar Orange
- 24 Nectar Tropical